

TRI-CITY MAP is accepting advertising for our next (2012-2013) Business Map. We are a locally owned family business in our 11th year of producing an illustrated map. This year, including this printing, we will go over *one million maps* printed and distributed.

OUR GOALS ARE SIMPLE: 1. Produce quality maps. 2. Locate them in areas that benefit our advertisers.

ADDITIONAL BENEFITS WITH YOUR AD: Our maps (both front & back) are also on-line with direct link to your unique web page on PrescottMap.com. This page can be linked to your web site and/or email address. If you have a facebook or twitter account, we will put their symbol next to your ad.

The next Tri-City Map is offering businesses an outstanding advertising opportunity at a very reasonable price. This full-color, glossy map provides a resourceful and exciting way to get your name & location of your business into the hands of literally tens-of-thousands of newcomers, visitors, tourists and local residents. **100,000 maps** will be printed for 2012-2013. Let us know soon, as advertising space is limited.

Call the local sales representative (see back) or email: info@PrescottMap.com to reserve your ad, schedule an appointment or have your questions answered.



www.PrescottMap.com



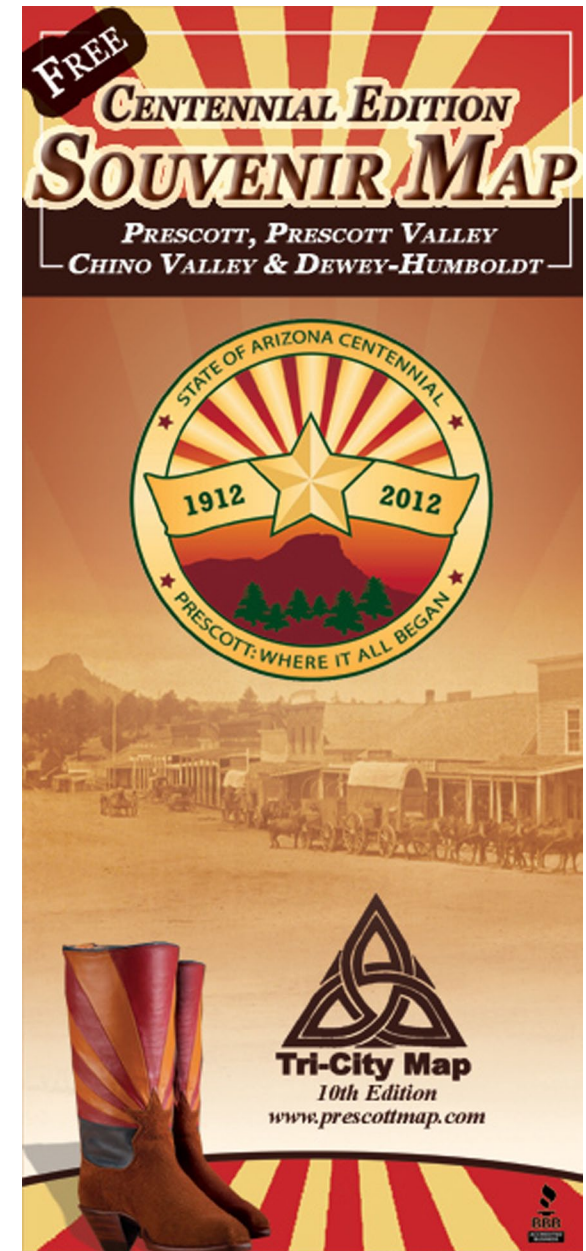
Call or email your local sales representative with any questions.

Mike Kaine
Office: (928) 443-0828
Cell: (928) 710-2509
Email: info@PrescottMap.com

info@PrescottMap.com

Tri-City Map, LLC
P.O. Box 12347
Prescott, AZ 86304

We would love to have
“Your Business”
on our next Business Map.



Cover shown is from last years map. New cover will be different.

Advertising Cost is for 100,000 Maps

Ad Size / Type	Current Advertiser		New Advertiser	
	Back Top	Premium	Back Top	Premium
.5 inch	\$340	\$375	\$375	\$415
.75 inch	\$480	\$530	\$530	\$585
1 inch	\$625	\$690	\$690	\$760
1.25 inches	\$755	\$830	\$830	\$915
1.5 inches	\$830	\$915	\$915	\$1005
1.75 inches	\$935	\$1030	\$1030	\$1135
2 inches	\$1040	\$1145	\$1145	\$1260
2 Line Text	\$250	\$280	\$280	\$310
Line	\$70	\$80	\$80	\$90
Front Only	\$150		\$175	
BC 1.5 inch	\$1,050		\$1,275	
BC 2 inch	\$1,350		\$1,500	

Note: All advertising prices listed above include TAX!
 All ads are 3 1/2 inches wide. Display ads can be customized from .5" to 4" and any size inbetween. sizes can be combined. e.g. two 1 inch ads = one two inch ad. (Same advertiser only).
 Text Ads 1st line 52 Characters Additional lines 60 Characters

Key Distribution Locations

Advertisers & other local businesses
 Brochure Works (Over 60 Locations)
 Chino Valley Chamber of Commerce
 Prescott Chamber of Commerce
 Prescott Valley Chamber of Commerce
 Relocations / Visitors Packets (Prescott Chamber and Prescott Valley Chamber of Commerce)
 State Welcome Centers (I40 & Downtown Phx.)
 Our Maps are also located at the Flagstaff Visitors Center, Sedona Chamber of Commerce, Williams Chamber and Cottonwood Chamber.
 We also mail maps out to those who request them from our website.

GENERAL RATE POLICY AND CONTRACT

- Reservations are held by a verbal acknowledgement and/or a signed contract commencing in January 2012. We require full payment before printing unless other arrangements have been made. Payment is non-refundable unless map is cancelled.
- Rates quoted are for space and camera ready art. Tri-City Map can produce a simple display ad for free. For a more complex display ad, we recommend that you contact a professional graphic designer.
- Advertisers and/or their agencies assume full responsibility and liability for all contents of advertising published and assume liability for any claims arising therefrom.
- In the event of an error, the maximum liability of Tri-City Map, LLC is limited to the space charge for this map.
- Positioning of advertisements is at the discretion of Tri-City Map.

Terms: (Full payment w/invoice _____) (1/2 down w/invoice & balance before printing _____)

Ad Type: _____ **Ad Size:** _____ **Cost:** _____

Special Terms / Other information: _____

Accepted for the Advertiser

Company: _____

Name/Title: _____

Signature: _____

Accepted for Tri-City Map, LLC

Name/Title: _____

Signature: _____

Date: _____

Note: Advertising space is limited; sales will close when all space has been sold. Current advertisers have priority, each new advertiser is on a first come first served basis. All artwork needs to be sent to Tri-City Map (info@prescottmap.com) by 04/30/12. We plan on having all information delivered to the printer sometime in May, and the map printed and distributed in late May or early June 2012.

Thank You for your consideration.