

## Advertising Cost is for 110,000 Maps

Ad Type	Size	Price
½ Full Color Back Cover	3 ½" x 2"	\$2,800
¼ Full Color Back Cover	3 ½" x 2"	\$1,500
3" In-Column Full Color	3 ½" x 3"	\$1,600
2" In-Column Full Color	3 ½" x 2"	\$1,200
1 ½" In-Column Full Color	3 ½" x 1 ½"	\$1,000
1" In-Column Full Color	3 ½" x 1"	\$750
¾" In-Column Full Color	3 ½" x ¾"	\$575
½" In-Column Full Color	3 ½" x ½"	\$400
2 Line Text Ad (about 52 & 60 characters)		\$300
Each Additional Line (60 characters)		\$60
No Ad Front of Map Only		\$150
Internet only PrescottMap.com (1 Year)		\$125

All ads are 3 ½" wide. Custom sized height available.  
Ad sizes can be combined. For example 2, 1 ½" ads would be the same as 1, 3" ad. (Same advertiser only)  
Current advertisers receive a **10% discount**. Chamber members get a **5% discount**. Only one discount applies.  
**Free** webpage on PrescottMap.com with an any ad on the map. This page will have links to your website and / or your email. (You can supply us with text & photos)

### Key Distribution Locations

#### Advertisers

Brochure Works (Over 60 Locations)  
Chino Valley Chamber of Commerce  
Prescott Chamber of Commerce  
Prescott Gateway Mall (Information booth)  
Prescott Valley Chamber of Commerce  
Relocations Packets (Prescott Chamber and Prescott Valley Chamber of Commerce)  
Sky Harbor Airport (5 information booths)  
State Welcome Centers (I40 & Downtown Phx.)  
Our Maps are also located at other nearby Chambers of Commerce and other businesses.  
We mail maps out to those who request them from our website.

## GENERAL RATE POLICY AND CONTRACT

- Reservations are held by a verbal acknowledgement and/or a signed contract commencing in January 2009. We require full payment before printing unless other arrangements have been made. Payment is non-refundable unless map is cancelled.
- Rates quoted are for space and camera ready art. Tri-City Map can produce a simple display ad for free. For a more complex well-designed display ad, we recommend that you contact Helken & Horn Advertising Agency 776-0234, The Agrell Group 445-7038, or another graphic designer.
- Advertisers and/or their agencies assume full responsibility and liability for all contents of advertising published and assume liability for any claims arising therefrom.
- In the event of an error, the maximum liability of Tri-City Map, LLC is limited to the space charge for this map.
- Positioning of advertisements is at the discretion of Tri-City Map.

Terms: \_\_\_\_\_ Full payment w/invoice, \_\_\_\_\_ 1/2 down w/invoice & balance before printing.

Ad Size: \_\_\_\_\_ Cost \_\_\_\_\_ Discount: \_\_\_\_\_ Tax: \_\_\_\_\_ Total Cost: \_\_\_\_\_

Special Terms / Other information: \_\_\_\_\_

### Accepted for the Advertiser

Company: \_\_\_\_\_

Name/Title: \_\_\_\_\_

Signature: \_\_\_\_\_

### Accepted for Tri-City Map, LLC

Name/Title: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

*Note: Advertising space is limited; sales will close when all space has been sold. Current advertisers have priority, each new advertiser is on a first come first served basis. All artwork needs to be sent to Tri-City Map by 04/30/09. We plan on having all information to the printer sometime in May and the map printed and distributed in late May or early June 2009.*

*Thank You for your consideration.*